



Jimmy Dean®

OUR

signature breakfast taste
HAS GONE

**PLANT
BASED**

JIMMY DEAN® PLANT BASED BREAKFAST SAUSAGE PATTIES

**PLANT
BASED**



The flexitarian way is here to stay, so we made a fully cooked breakfast sausage patty that's

100% plant-based.

It tastes great, heats up quickly and makes meatless mornings a breeze.

PLANT-BASED DIETS HAVE *taken root*

61%

OF CONSUMERS AGREE THE JIMMY DEAN® PLANT BASED BREAKFAST SAUSAGE PATTY SIGNIFICANTLY OUTPERFORMED THE CATEGORY'S TOP COMPETITOR IN OVERALL PREFERENCE.¹

47%

OF 24 TO 39 YEAR-OLDS CONSIDER THEMSELVES FLEXITARIANS.²



OFFER PLANT-BASED PROTEIN WITH TRIED-AND-TRUE FLAVOR

People are looking for plant-based breakfast alternatives, and now you can menu something they'll love. Our fully-cooked 100% plant-based protein sausage brings classic *Jimmy Dean*® flavors to the table without any added complexity in the kitchen or extra calories and fat.

MAKE MEATLESS MORNINGS *a breeze*



FULLY COOKED FOR QUICK BACK-OF-HOUSE PREP

HOLDS IN A STEAMER FOR ONE HOUR OR SANDWICH FOR FOUR

100% LESS CHOLESTEROL & 25% LESS CALORIES³

30% LESS TOTAL FAT AND 70% LESS SATURATED FAT³

ADDS VALUE TO YOUR EXISTING MENU

JIMMY DEAN® PLANT BASED BREAKFAST SAUSAGE PATTY

Product Code	Description	Case Pack	Net Wt. (lb)	Nutr. Serv. Size	Cal (kcal)	Fat (g)	Trans Fat (g)	Chol. (mg)	Sod. (mg)	Carb. (g)	Prot. (g)	Dietary Needs							
												🍷	🥛	🥩	🌾	🌿	🌱	♻️	
10000062589	<i>Jimmy Dean</i> ® Plant Based Breakfast Sausage Patty	1	10	1 pc. (62g)	180	15	0	0	400	4	8								

🍷 - Low Sodium products have 140mg of sodium or less per serving.

🥛 - Reduced Sodium means the product is a 25% or more reduction in the amount of sodium from a reference food. (Reference product will be noted on label and/or spec sheet).

🥩 - Calorie Smart products have 200 calories or fewer per serving.

🌿 - No Trans Fat products have zero grams trans fat per serving.

♻️ - No MSG products contain no added MSG.

🌱 - Products containing no gluten ingredients.

♻️ - All Natural® products are minimally processed, no artificial ingredients.



¹ Jimmy Dean Foodservice Plant Based Breakfast Sausage Patties Validation CLT Report, May 2023.

² Food Institute, Veganyuan 2022 Coincides with Growing Flexitarian Trend, January 2022.

³ Compared to 55g RACC serving of traditional animal-based protein sausage patty.