



# Winning With Convenience

convenience core product guide

2023

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# CONVENIENCE IS THE ULTIMATE EFFICIENCY



In today's world of hyper-paced lifestyles, more and more, consumers are searching for convenient solutions to help simplify their busy lives. Tyson Foodservice offers real-world solutions with relevance and innovation to help operators shape the future of Convenience. The Tyson Foodservice Convenience Core Product Guide is here to help you gain efficiency and improve the customer C-store experience with speed and agility. From big chains to mom and pops, we want to help optimize your productivity in our post-pandemic world.

## CONSUMERS INCREASE THEIR SPENDING AT C-STORES\*

Though rising inflation rates impact consumer budgets, the majority have increased their foodservice spending at C-stores and plan to continue.

## IT'S IN THE NAME, BUT CONVENIENCE IS THE KEY\*

The majority of consumers using C-stores for speedy service and convenience do not plan to stop in the coming years ahead.



# YOUR GO-TO GUIDE FOR ON THE GO

Our Core Product Guide features a variety of customer-favorite C-store products that help drive sales. With a strong emphasis on qualities such as wholesome and flavorful products, creative packaging, on-the-go options, customization and innovation, we're bringing value to the C-store table in order to make the most of your inventory and shelf space and positively impact sales, margins and profits.

## MORE IN STORE

To help you drive business and increase your bottom line even further, Tyson Foodservice provides special offers through rebates and money saving incentives. From deals on new products to free equipment, we're helping you save money and build your profits. This includes Tyson loyalty programs for partners who purchase from us regularly. All these special incentives update frequently to help you move forward toward growth.

## OFFERS & REBATE PROGRAMS: BIG SAVINGS & INCREASED SALES



Explore current offers and learn more about our Tyson Partners Program. Offers change periodically, so keep up with the latest and greatest here. Tyson Partners Program allows you to save on every branded Tyson product that you purchase. The more you buy, the more you save by moving to the next tier level. You'll also receive up-to-date notices on new items, special offers and much more.



## EQUIPMENT & MERCHANDISING SOLUTIONS



Make a great impression with a versatile lineup of innovative merchandising and display systems. And save money by participating in our equipment rebate program. Learn more about merchandising options and the equipment program here.



# ROLLER GRILL



Code	Description	Case Pack	Case Weight
<b>BALL PARK® HOT DOGS</b>			
10000031805	Angus Beef Franks, 5:1	50	2/5 lb.
10000016721	Three Meat Hot Dogs, 5:1	50	2/5 lb.
10000016720	Three Meat Franks	80	1/10 lb.
10000016718	Beef Hot Dogs, 5:1	50	2/5 lb.
10000010079	All Beef Franks, 6:1	60	1/10 lb.
10000031803	Beef Hot Dogs, 6:1	60	1/10 lb.
10000016732	Three Meat Hot Dogs, 6:1	60	1/10 lb.
10000016719	Beef Hot Dogs, 8:1	80	1/10 lb.
10000031804	Deli Style Beef Franks, 5:1	25	1/10 lb.
<b>HILLSHIRE FARM® SAUSAGES</b>			
10000032102	Cheddarwurst® Skinless Links, 5:1	60	1/12 lb.
10000032121	Cheddarwurst® Polish Skinless Sausage Links, 6:1	72	12 lb.
10000021546	Pepperjack Skinless Sausage Links, 5:1	50	10 lb.
10000011394	FC Jalapeno Mesquite Skinless Dinner Sausage Links, 5:1	50	10 lb.
10000005151	Skinless Polish Sausage Links, 5:1	60	12 lb.
10000045135	Jalapeno and Cheese Skinless Smoked Sausage	60	12 lb.
<b>JIMMY DEAN® BREAKFAST LINKS, FULLY COOKED</b>			
10000019611	Original Skinless Pork Sausage Links	36	6 lb.
10000019612	Maple Sausage Links	36	6 lb.



*Ball Park®* brand is the most popular hot dog brand in the U.S.!

## #1 Smoked Sausage

*Hillshire Farm®* is the #1 brand of smoked sausage.<sup>2</sup>

## #1 Breakfast Sausage

*Jimmy Dean®* Breakfast Sausage is the #1 breakfast sausage brand in America.<sup>3</sup>

<sup>1</sup><https://www.statista.com/statistics/189712/top-refrigerated-hot-dog-brands-in-the-united-states>, 2022  
<sup>2</sup>Technomic Prepared Foods Volumetric Study, 2021  
<sup>3</sup>Nielsen Data, 2021 NPD Supply Track, 2021

# SNACKING & HANDHELD



**58%**  
of consumers  
would like more  
nostalgic flavors.<sup>1</sup>

## Snacking

**39% of consumers**  
are snacking more.<sup>2</sup>



Purchasing snacks at  
C-Stores is a top 3 driver  
for purchasing Food &  
Beverage at a C-Store.<sup>1</sup>

**82%**  
of on-sites offer grab-  
&-go foods with a  
**14%**  
increase in grab-&-  
go purchasing.<sup>2</sup>



Code	Description	Case Wt. (lbs.)	Case Pack
<b>BOSCO® BREADSTICKS</b>			
17001081120	7" Mozzarella Cheese Stuffed Breadsticks	20	108 ct.
17020721120	7" Pepperoni, Cheese & Pizza Sauce Stuffed Breadsticks w/Merchandising Sleeves	17.5	72 ct.
17021081120	7" Breadsticks Stuffed w/Mozzarella Cheese	20	108 ct.
17020241120	7" Mozzarella Cheese Stuffed Breadsticks	4.5	24 ct.
10367412231	7" Mozzarella Cheese Stuffed Breadsticks	6.5	36 ct.

Code	Description	Case Wt. (lb.)	Case Pack
<b>STATE FAIR® CRISPIITOS® FILLED TORTILLAS</b>			
10078880821	Fully Cooked Chicken & Cheese Flour Tortillas	12	26
<b>HILLSHIRE FARM® SAUSAGE ROLLS &amp; SPLIT LINKS</b>			
10000032550	Cheddarwurst® Smoked Sausage Wrapped in a Bagel	7	24
10000005256	Split Smoked Sausage Links, 6:1	12	24
<b>CORN DOGS &amp; CHILI DOGS</b>			
10000008481	Classic Corn Dogs	12	48
10000084818	Jumbo Corn Dogs with Bags	12	48
10000009481	Turkey Corn Dogs with Bags	12	48
10000009488	Turkey Corn Dogs	12	48
10000009149	Fiesta® Cheese and Jalapeño Corn Dogs with serving sleeves	12	48
10000013658	Classic Corn Dogs with Bags	6	36
10000001365	Classic Corn Dogs, 36 count	6	36
10000009100	Mini Turkey Corn Dogs	11	64
10000001576	BIG AZ® Chili Cheese Dogs	4	8
<b>JIMMY DEAN® BITES, TOTS &amp; ROLL-UPS</b>			
10000042170	Fully Cooked Loaded Meatlovers Bites	10	2/5 lb.
10000042302	Fully Cooked Breaded Pork Sausage and Potato Bites	10	2/5 lb.
10000056522	Biscuit Roll-Ups, Sausage Egg and Cheese	10	100
<b>RETAIL SNACKING</b>			
<b>HILLSHIRE® SNACKING SMALL PLATES</b>			
10000020181	Genoa Salame w/White Cheddar Cheese & Toasted Rounds	2.0	12
10000020182	Italian Dry Salame w/Natural Gouda Cheese & Toasted Rounds	2.0	12
10000006245	Pepperoni w/ White Cheddar Cheese & Rounds	2.0	12
10000006479	Hot Calabrese Salame w/Natural Gouda Cheese & Toasted Rounds	2.0	12
10000006480	Wine-Infused Salame w/White Cheddar Cheese & Toasted Rounds	2.0	12
<b>HILLSHIRE® SNACKING BISTRO BITES</b>			
10000057328	Genoa Salame	3.0	12
10000057330	Italian Dry Salame	3.0	12
10000057332	Pepperoni	3.0	12
10000057331	Wine Infused Salame	3.0	12
<b>JIMMY DEAN® SIMPLE SCRAMBLES® BREAKFAST CUPS</b>			
10000065046	Meat Lovers Breakfast Cups	2.0	6
10000065047	Sausage Breakfast Cups	2.0	6
10000065048	Bacon Breakfast Cups	2.0	6
10000065054	Turkey Sausage Breakfast Cups	2.0	6
10000065057	Steak & Cheddar Breakfast Cups	2.0	6
<b>JIMMY DEAN® BREAKFAST BOWLS</b>			
10000070615	Meat Lovers Breakfast Bowl	3.5	8
10000047132	Sausage, Egg & Cheese Breakfast Bowl	3.5	8
10000047131	Bacon, Egg & Cheese Breakfast Bowl	3.5	8
10000047133	Jimmy Dean Delights® Turkey Sausage Breakfast Bowl	3.5	8
<b>JIMMY DEAN® OMELET MINIS &amp; MORNING COMBOS</b>			
10000038988	Sausage & Cheddar Omelet Minis	2.0	8
10000038987	Gouda & Bacon Omelet Minis	2.0	8
10000011496	Mini Maple Pancakes & Maple Sausage Bites	2.0	8
10000039494	Morning Combos Mini Honey Biscuits & Sweet Hot Sausage Bites	3.0	8
<b>MEXICAN ORIGINAL® TORTILLA CHIPS</b>			
10192860621	Yellow 1/4 Cut Tortilla Chips	15	—
10076500621	White Quarter Cut Tortilla Chips	30	—

<sup>1</sup>Technomic Cstore consumer market brief 2022 Q2  
<sup>2</sup>IFMA CPP The Big Report, March 2021

# CHICKEN



## 1B



Americans consume around **1 billion wings** each year.<sup>1</sup> Servings in C-store have **increased 25%** in the last 3 years.<sup>2</sup>

QSR & C-Store chains continue to grow in chicken servings, driven by breaded chicken sandwiches, nuggets, and wings.<sup>3</sup>

Code	Description	Case Pack
<b>WINGS</b>		
<b>Tyson</b>	<b>TYSON® FULLY COOKED UNBREADED BONE-IN WINGS</b>	
10026380928	Fast Finish® Bone-In Chicken Wings	2/5 lb.
10135390928	Magnum® Oven Roasted Wings	3/5 lb.
10033030928	Oven Roasted Wings, Medium	3/5 lb.
10383180928	Tyson Red Label® Oven Roasted Starch Coated Wings, Jumbo	3/5 lb.
10135400928	Fast Finish® FC Wing Sections, Jumbo	2/5 lb.
<b>Tyson</b>	<b>TYSON® BONE-IN WINGS, FULLY COOKED, BREADED</b>	
10128930928	Wing Stingers® Bone-In Wings, Magnum	3/5 lb.
10135410928	Wings of Fire® Magnum® Bone-In Chicken Wings	10 lb.
<b>Tyson</b>	<b>TYSON® BONE-IN WINGS, UNCOOKED, BREADED</b>	
10018130928	Hot 'N Spicy Bone-In Wings, Small	4/5 lb.
<b>RED</b>	<b>TYSON RED LABEL® BONELESS WINGS, FULLY COOKED</b>	
10383240928	Golden Crispy Boneless Wings	2/5 lb.
10383230928	Homestyle Boneless Wings	2/5 lb.
10383670928	Select Cut Golden Crispy Breaded Boneless Wings	2/5 lb.
10383660928	Select Cut Homestyle Boneless Wings	2/5 lb.
<b>Tyson</b>	<b>TYSON® BONELESS WINGS, FULLY COOKED</b>	
10026700928	Homestyle Boneless Wings	2/5 lb.
<b>RED</b>	<b>TYSON RED LABEL® BONELESS WINGS, UNCOOKED</b>	
10383440928	Golden Crispy Boneless Wings	2/5 lb.
10383430928	Homestyle Boneless Wings	2/5 lb.
10383760928	Select Cut Homestyle Boneless Wings	2/5 lb.
<b>Tyson</b>	<b>TYSON® TO GO WINGS</b>	
10383232231	Homestyle Chicken Bites with Boxes	2/5 lb.
<b>FILETS</b>		
<b>RED</b>	<b>TYSON RED LABEL® BREAST FILETS, FULLY COOKED, UNBREADED</b>	
10383010928	Grilled Breast Filets, 4 oz.	2/5 lb.
10383510928	Select Cut Grilled Breast Filets, 4 oz.	2/5 lb.
10383500928	Select Cut Grilled Breast Filets, 3 oz.	2/5 lb.
<b>Tyson</b>	<b>TYSON® BREAST FILETS, FULLY COOKED, UNBREADED</b>	
10004350928	Grilled Breast Filets, 4.5 oz.	1/10 lb.
<b>RED</b>	<b>TYSON RED LABEL® BREAST FILETS, FULLY COOKED, BREADED</b>	
10383620928	Select Cut Hot 'N Spicy Breaded Chicken Filets, 3.5 oz.	2/5 lb.
10383110928	Homestyle Breast Filets	2/5 lb.
10383140928	Hot 'N Spicy Breast Filets, 4 oz.	2/5 lb.
10383130928	Golden Crispy Breaded Chicken Filets, 4 oz.	2/5 lb.
10383610928	Select Cut Golden Crispy Breaded Chicken Filets, 3.5 oz.	2/5 lb.
10383600928	Select Cut Homestyle Breaded Chicken Filets, 3.5 oz.	2/5 lb.
<b>Tyson</b>	<b>TYSON® BREAST FILETS, FULLY COOKED, BREADED</b>	
10009440928	Tyson's Pride® Mild Breaded Chicken Breast Filets, 4 oz.	10 lb.
10108002231	Tyson® FC Select Cut Homestyle Breaded Chicken Breast Filets, 2 oz.	2/5 lb.
<b>RED</b>	<b>TYSON RED LABEL® BREADED BREAST FILETS, UNCOOKED</b>	
10383330928	Golden Crispy Breast Filets, 4 oz.	2/5 lb.
10383710928	Select Cut Golden Crispy Breast Filets, 4 oz.	2/5 lb.
10383310928	Homestyle Chicken Breast Filets, 5 oz.	2/5 lb.
10383360928	Hot 'N Spicy Breast Filets, 4 oz.	2/5 lb.
10383350928	Golden Crispy Breast Filets, 6 oz.	2/5 lb.
10383300928	Homestyle Breast Filets, 4 oz.	2/5 lb.
10383700928	Select Cut Homestyle Breast Filets, 4 oz.	2/5 lb.
<b>Tyson</b>	<b>TYSON® BREADED BREAST FILETS, UNCOOKED</b>	
10016770928	Homestyle Breast Filets, 4 oz.	1/10 lb.
<b>Tyson</b>	<b>TYSON® BREADED BREAST FILETS, UNCOOKED, UNBREADED</b>	
10116230928	EvenCook® All Natural® Breast Filets, 4 oz.	1/10 lb.
10116210928	EvenCook® All Natural® Breast Filets, 5 oz.	1/10 lb.
<b>Tyson</b>	<b>TYSON® TO GO FILETS &amp; TENDERS, FULLY COOKED</b>	
10383112231	Homestyle Chicken Breast Filets with bags	2/5 lb.
10383142231	Hot 'N Spicy Chicken Breast Filets with bags	2/5 lb.
10000037776	Grilled Chicken Breast Filets with bags	2/5 lb.
10383202231	Homestyle Chicken Tenderloin Fritters with boxes	2/5 lb.

Code	Description	Case Pack
<b>TENDERLOINS &amp; TENDERS</b>		
<b>RED</b>	<b>TYSON RED LABEL® TENDERLOINS &amp; TENDERS, FULLY COOKED</b>	
10383210928	Golden Crispy Tenderloin Fritters	2/5 lb.
10383200928	Homestyle Breaded Chicken Tenderloins	2/5 lb.
10383630928	Select Cut Homestyle Breaded Chicken Tenders	2/5 lb.
10383650928	Select Cut Hot 'N Spicy Breaded Chicken Tenders	2/5 lb.
<b>Tyson</b>	<b>TYSON® TENDERLOINS &amp; TENDERS, FULLY COOKED</b>	
10049420928	Homestyle Pepper Tenderloin Fritters	2/5 lb.
<b>RED</b>	<b>TYSON RED LABEL® TENDERLOINS &amp; TENDERS, UNCOOKED</b>	
10383730928	Select Cut Homestyle Tenders	2/5 lb.
10383400928	Homestyle Tenderloins	2/5 lb.
<b>Tyson</b>	<b>TYSON® TENDERLOINS &amp; TENDERS, UNCOOKED</b>	
10029890928	Steakhouse Tenderloins	2/5 lb.
10070830928	Lightly Breaded Tenderloins	2/5 lb.
10104750928	Breaded Chicken Breast Tenderloin Fritters	2/5 lb.
10103410928	Homestyle Premium Breast Tenders	2/5 lb.
10253480928	Coated Jumbo Chicken Tenderloins	20 lb.
10074410928	Premium Tenders	2/5 lb.
10774410928	Classic Tenders	2/5 lb.
<b>INGREDIENT CHICKEN</b>		
<b>Tyson</b>	<b>TYSON® INGREDIENT CHICKEN, FULLY COOKED</b>	
10241600928	All Natural® Low Sodium 1/2" Diced Breast	2/5 lb.
10253080928	All Natural® Low Sodium 1/2" Diced Reverse Blend 65/35 Dark/White Meat	2/5 lb.
<b>RED</b>	<b>TYSON RED LABEL® INGREDIENT CHICKEN, FULLY COOKED</b>	
10383560928	1/2" Diced Grilled Breast	2/5 lb.
10383050928	Grilled Breast Strips, Large	2/5 lb.
<b>ADDITIONAL ITEMS</b>		
<b>Tyson</b>	<b>TYSON® DRUMSTICKS, FULLY COOKED</b>	
10030080928	Tyson's Pride® Hot & Spicy Glazed Chicken Drumsticks	10 lb.
10030090928	Chili Mango Glazed Chicken Drumsticks	2/5 lb.
10023990928	Hot & Spicy BBQ Style Chicken Drumsticks	10 lb.
<b>Tyson</b>	<b>TYSON® LIVERS &amp; GIZZARDS, UNCOOKED</b>	
10016320928	Chicken Liver Fritters	2/5 lb.
10016520928	Chicken Gizzard Fritters	10 lb.
10017530829	Tyson's Pride® Breaded Chicken Gizzards	10 lb.
10017440928	Tyson's Pride® Breaded Chicken Livers	2/5 lb.

Minimally processed. No artificial ingredients.

<sup>1</sup><https://www.pitco.com/blog/a-close-look-at-chicken-wing-consumption-data/>

<sup>2</sup>NPD Crest, September 2022, Last 12 months

<sup>3</sup>NPD Crest 2022

# BREAKFAST SANDWICHES



**41%**  
of sandwiches are  
purchased away  
from home.<sup>1</sup>



**33%**  
of consumers eat **3  
to 4 sandwiches** in  
a typical week.<sup>2</sup>



Morning meal traffic at  
C-store has increased  
**2% vs. YA<sup>3</sup>**

Code	Description	Case Wt. (lbs.)	Case Pack
<b>JIMMY DEAN® BUTCHER WRAPPED BREAKFAST SANDWICHES</b>			
10000051499	Egg & Cheese Muffins	2.6	12
10000051378	Sausage & Biscuits	2.62	12
10000051374	Sausage, Egg & Cheese Biscuits	3.67	12
10000011859	Sausage, Egg & Cheese Croissants	3.67	12
10000051333	Sausage, Egg & Cheese Muffins	3.82	12
10000051362	Bacon, Egg & Cheese Biscuits	2.7	12
10000051372	Sausage, Egg & Cheese Bagels	3.9	12
10000011856	Sausage & Egg Pancake Sandwiches w/ Maple Syrup	3.67	12
10000051366	French Toast & Sausage Sandwiches	2.92	12
10000051331	Ham, Egg & Cheese Croissants	2.92	12

Code	Description	Case Wt. (lbs.)	Case Pack
<b>JIMMY DEAN® BUTCHER WRAPPED BREAKFAST SANDWICHES (CON'T)</b>			
10000051368	Ham, Egg & Cheese Muffins	3.08	12
10000051332	Canadian Bacon, Egg & Cheese Muffins	3.07	12
10000051400	Southern Style Chicken Biscuits	4.72	12
10000051335	<i>Jimmy Dean Delights®</i> Turkey Sausage, Egg White & Cheese Muffins made w/ Whole Grain	3.83	12
10000051334	<i>Jimmy Dean Delights®</i> Canadian Bacon, Egg White & Cheese Muffins made w/ Whole Grain	3.37	12
10000051327	<i>Blazin' Hot®</i> Hot & Spicy Sausage Biscuits	2.63	12
10000051328	<i>Blazin' Hot®</i> Hot & Spicy Sausage, Egg & Pepper Jack Cheese Biscuits	3.75	12
10000051329	<i>Blazin' Hot®</i> Spicy Split Smoked Sausage & Cheese Croissants	3.6	12
10000051367	Sausage Egg & Cheese Muffin Sandwiches	3.75	12
<b>TYSON® BUTCHER WRAPPED BREAKFAST SANDWICHES</b>			
10000051874	Chicken 'N Waffles Sandwiches	3.45	12
10000051876	Hot 'N Spicy Chicken & Waffles Sandwiches	3.45	12
<b>BIG AZ® BUTCHER WRAPPED BREAKFAST SANDWICHES</b>			
10000001511	Western Style Ham Omelet Wraps	3.31	10
10000002074	Sausage, Bacon, Egg & Cheese Omelet Sandwiches	7.31	12
10000011501	Double Sausage & Cheese Biscuit Sandwiches	3.7	8
10000011503	<i>Biscuit Stacker®</i> Sausage, Bacon, Egg & Cheese Biscuit Sandwiches	3.48	8
<b>PIERRE® BUTCHER WRAPPED BREAKFAST SANDWICHES</b>			
10000005606	Mini Twin Breakfast Sandwiches	9.45	48
10000055557	Sausage, Egg & Cheese Square Wrap	3.75	12
<b>PIERRE® BW BREAKFAST SANDWICHES—UNLABELED</b>			
10000058799	Bacon, Egg & Cheese Biscuit	3.28	12
10000058798	Sausage, Egg & Cheese Biscuit	5.33	12
10000058797	Sausage, Egg & Cheese Croissant	4.8	12
<b>JIMMY DEAN® FLOW WRAPPED BREAKFAST SANDWICHES</b>			
10000011802	Sausage, Egg & Cheese Croissants	6.75	24
10000051369	Sausage, Egg & Cheese Muffins	3.75	12
10000011851	Maple Pancake & Sausage Sandwiches	6.0	24
10000013655	French Toast & Sausage Sandwiches	5.85	24
10000011611	Sausage & Biscuits	2.62	12
10000051377	Sausage, Egg & Cheese Biscuits	3.67	12
10000010325	Sausage Biscuits, Twin Pack	12.75	60
<b>ADVANCEPIERRE™ FLOW WRAPPED BREAKFAST SANDWICH</b>			
10000001153	Double Pork Sausage & Cheese On A Biscuit	5.33	12
<b>RUDY'S FARM® FLOW WRAPPED BREAKFAST SANDWICH</b>			
10000010324	Individually Wrapped Sausage Biscuit, Twin Pack	10.3	60
<b>PIERRE® FLOW WRAPPED BREAKFAST SANDWICH</b>			
10000002716	Sausage Biscuit	2.77	12



# LUNCH & DINNER SANDWICHES

Code	Description	Case Wt. (lbs.)	Case Pack
<b>BURGERS &amp; CHEESEBURGERS</b>			
<b>BALL PARK® BUTCHER WRAPPED</b>			
10000051435	Flame Grilled Bacon Cheeseburgers on a Bun	3.38	12
10000051433	Flame Grilled Beef Burgers on a Bun	2.85	12
10000051434	Flame Grilled Cheeseburgers on a Bun	3.23	12
10000051441	Flame Grilled Double Cheeseburgers on a Bun	4.95	12
<b>BIG AZ® BUTCHER WRAPPED</b>			
10000014651	Cheeseburgers	5	10
10000014850	Angus Cheddar Cheeseburgers	4.35	10
10000094710	Charbroil Beef Cheeseburgers	5.56	10
10000060410	Jalapeno Charbroil Beef Cheeseburgers	6.06	10
<b>Pierre® PIERRE® BUTCHER WRAPPED</b>			
10000002995	Cheeseburgers	5	12
<b>Pierre® PIERRE® &amp; PIERRE SIGNATURES® FLOW WRAPPED</b>			
10000097721	All Beef Cheeseburgers	5.25	12
10000017556	Jalapeno Cheeseburgers	5	12
10000001120	Jumbo Beef Cheeseburgers	5.25	12
10000001540	Bacon Cheeseburgers	4.5	12
10000052141	Mini Twin Cheeseburgers	7.5	24
10000000901	Jumbo Chipotle Barbecue Bacon Cheeseburgers	5.14	12
10000001340	Double Charbroil Beef, Cheese & Grilled Onion Sandwiches	6	12
<b>BIG AZ® FLOW WRAPPED</b>			
10000001438	Fully Cooked Angus Cheeseburgers	6.4	12
10000015081	Giant Charbroil Beef & Cheese Sandwiches	5.56	10
10000044310	Charbroil Beef Cheeseburgers	5.56	10
10000047010	Cheeseburgers	5.84	10
10000060510	Kickin' Jalapeno Cheeseburgers	6.06	10
10000096098	Sriracha Grilled Chicken Sandwich	4.3	8
<b>LANDSHIRE® LANDSHIRE® ADDITIONAL FLOW WRAPPED</b>			
10000001342	Double Beef Stackers w/ Cheese	4.5	12
10000001366	Jalapeno Charbroil Beef & Cheese Sandwiches	4.5	12
10000001368	Charbroil Beef & Cheese Sandwiches	3.64	12
<b>CHICKEN SANDWICHES</b>			
<b>BIG AZ® BUTCHER WRAPPED CHICKEN SANDWICHES</b>			
10000062200	Spicy Chicken & Cheese Sandwiches	5.1	8
10000097718	Country Fried Chicken & Cheese Sandwiches	4.7	8
10000011460	Sriracha Grilled Chicken Sandwiches	4.25	8
10000014870	Chicken, Bacon & Cheddar Club	4.38	8
<b>TYSON® TYSON® BUTCHER WRAPPED CHICKEN SANDWICHES</b>			
10000052609	Southern-Style Chicken Sandwiches	4.26	12
10000057051	Southern-Spicy Chicken Sandwiches	4.11	12
10000038911	Sandwiches w/ Cheddar Cheese on a Bun	4.12	12
10000038912	Spicy Chicken Sandwiches w/ Pepper Jack Cheese on a Bun	4.26	12
<b>Pierre® PIERRE® BUTCHER WRAPPED CHICKEN SANDWICHES</b>			
10000011080	Southern Fried Chicken Breast Sandwiches	4.8	12
10000000423	Mini Spicy Breaded Chicken Sandwiches, Twin Pack	8.25	24
<b>BIG AZ® FLOW WRAPPED CHICKEN SANDWICHES</b>			
10000001733	Spicy Chicken & Cheese Sandwiches	4.6	8
10000001444	Country Fried Chicken & Cheese Sandwiches	4.6	8
<b>Pierre® PIERRE® FLOW WRAPPED CHICKEN SANDWICHES</b>			
10000012312	<i>Pierre Signatures</i> ® Spicy Chicken & Cheese Sandwiches	5.81	12
10000012311	<i>Pierre Signatures</i> ® Breaded Chicken & Cheese Sandwiches	5.63	12
10000003071	<i>Pierre</i> ® Hot & Spicy Chicken Sandwiches	4.8	12
10000002075	<i>Pierre</i> ® Chicken Cordon Bleu, Ham and Cheese Sandwich	4.85	12
10000001232	<i>Pierre</i> ® Monterey Ranch Chicken Sandwich	4.71	12
10000001210	<i>Pierre</i> ® <i>Pizza Parlor Sandwich</i> ® Chicken Italiano Sandwich	5.21	12
10000001345	<i>Pierre</i> ® Buffalo Style Grilled Chicken Sandwich with <i>Frank's Redhot</i> ® Sauce	4.65	12
10000001170	<i>Pierre</i> ® <i>Two-Fers</i> ® Mini Breaded Chicken Sandwiches	3.65	24
<b>LANDSHIRE® LANDSHIRE® FLOW WRAPPED CHICKEN SANDWICHES</b>			
10000001376	Barbecue Chicken Sandwiches	4.05	12
10000001380	Breaded Chicken Breast & Cheese Sandwiches	3.98	12
10000001374	Honey Mustard Chicken Sandwiches	4.05	12

Code	Description	Case Wt. (lbs.)	Case Pack
<b>DELI SANDWICHES</b>			
<b>HILLSHIRE FARM® DELI SANDWICHES</b>			
10000039808	Turkey & Provolone Classic Sandwich	5	10
10000039807	Chicken Salad Classic Sandwich	5	10
10000039806	Ham & Swiss Classic Sandwich	5	10
10000039774	Tuna Salad Classic Sandwich	5	10
10000097586	Southwestern Style Turkey Wrap	6.6	12
10000097585	Chicken Caesar Wrap	5.77	12
10000039828	Turkey Ham & Cheese Club Flatbread Sandwich	6.13	10
10000039809	Italian Combo Flatbread Sandwich	5.38	10
10000039826	Cold Cut Combo Flatbread Sandwich	5.75	10
10000039825	Turkey Bacon Club Flatbread Sandwich	5.38	10
10000097588	Smoky Ham & Cheddar Wedge	3.56	10
10000097587	Chicken Salad Wedge	3.44	10
10000097589	Turkey Breast & Natural Cheddar Wedge	3.56	10
10000097596	Tuna Salad Wedge	3.44	10
10000097594	Hearty Italian Wedge	2.77	6
10000097592	Hearty Ham & Swiss Wedge	2.91	6
10000097593	Hearty Turkey & Cheddar Wedge	3.09	6
<b>LIKE MOM'S® DELI SANDWICHES</b>			
10000030204	Ham & Cheese on Wheat Bread, 4.64 oz.	3.48	12
10000030243	Turkey & Cheese on Wheat Bread, 4.64 oz.	3.48	12
10000001446	Roast Beef & Cheese on Wheat Bread, 4.8 oz.	3.6	12
10000010100	Roast Beef & Turkey w/Pepper Jack Cheese on Wheat Bread, 5.8 oz.	4.3	12
10000051148	Chicken Salad on Wheat Bread, 4.5 oz.	3.37	12
10000051147	Tuna Salad on Wheat Bread, 4.57 oz.	3.38	12
10000051152	Turkey & Cheese Club, 6.0 oz.	4.5	12
10000001051	Ham & Cheese Club, 6.0 oz.	4.5	12
10000097766	Chicken, Pepperoni, & Salami with Cheese on Honey Wheat Bread	4.43	12
10000072122	Pepperoni, Salami, Ham and Cheese Sub	5.48	12
10000002029	Turkey, Ham and Cheese Sub	5.63	12
10000072103	Turkey and Cheese on a Roll	5.25	12
<b>ALL OTHER LUNCH &amp; DINNER SANDWICHES</b>			
<b>Pierre® PIERRE® BUTCHER WRAPPED</b>			
10000080304	Classic Grilled Cheese	3	12
10000002994	<i>Pierre</i> ® Barbecue Pork Rib Sandwiches	4.87	12
10000003247	<i>Pierre</i> ® Meatloaf Sandwiches w/Ketchup	5.25	12
10000001065	<i>Pierre Signatures</i> ® Barbecue Boneless Pork Rib Sandwiches	5.03	12
<b>Pierre® PIERRE® UNLABELED LUNCH &amp; DINNER SANDWICHES</b>			
10000043532	Bar-B-Q Pork Rib Sandwich	4.91	12
10000060762	Southern Fried Chicken Breast Sandwich	4.78	12
10000058556	Meatloaf Sandwich with Ketchup	5.23	12
10000059359	Cheeseburger	4.93	12
<b>BIG AZ® BUTCHER WRAPPED</b>			
10000006090	Rack-O-Ribs BBQ Pork Rib Sandwiches	4.3	8
<b>BIG AZ® FLOW WRAPPED</b>			
10000001734	Rack-O-Ribs BBQ Pork Rib Sandwiches	4.3	8
10000001576	Chili Cheese Dogs	4.3	8
10000001391	BBQ Charbroil Beef Sub	4.21	8
<b>LANDSHIRE® LANDSHIRE® FLOW WRAPPED</b>			
10000001384	Barbecue Pork Rib Sandwich	4.35	12

<sup>1</sup>NPD CREST® L3M February 2022; excludes beverages, breads/rolls, desserts/snacks. Servings change vs. 2YAG.  
<sup>2</sup>Circana/CREST(R) 12 ME Jan'23  
<sup>3</sup>Datassential SNAP 2022

# SANDWICH AND BURGER COMPONENTS



Foodservice accounted for **25%** of in-store sales and  $\frac{1}{3}$ rd of in-store gross margin<sup>1</sup>



In Convenience, servings are up in **Breakfast (7.3%)** and **Steak Sandwiches (24.3%)** from 3 years ago.<sup>2</sup>

#1

Sandwich protein is considered to be the **#1** most important component and should account for nearly  $\frac{1}{3}$ rd of the sandwiches proportions.<sup>3</sup>

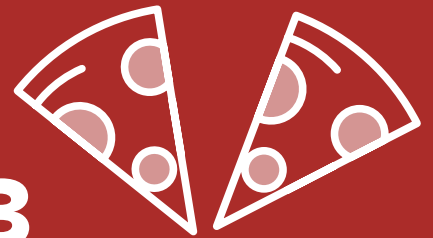
Code	Description	Case Wt.
<b>LUNCH &amp; DINNER</b>		
<b>THE PUB® THE PUB® STEAKS &amp; STEAK BURGERS, FULLY COOKED</b>		
10000019472	Angus Chopped Beef Steaks, 4 oz.	10 lb.
10000019553	Chopped Beef Steaks, 4 oz.	12.5 lb.
10000038076	Angus Chopped Beef Steaks, 3.5 oz.	10 lb.
10000044462	Charbroiled Mini Beef Steak Burgers, 1.1 oz.	10 lb.
10000009752	Chopped Beef Steaks, 3 oz.	13 lb.
10000028017	Flame Grilled USDA Choice Beef Chuck Steak Burgers, 4 oz., Approx. 40 pcs./case	10 lb.
10000016040	USDA Choice Beef Chuck Steak Burgers, 4 oz.	10 lb.
10000021593	All Natural* Flamebroiled USDA Choice Angus Beef Chuck Steak Burgers, 3 oz.	10 lb.
10000021594	All Natural* Flame Grilled USDA Choice Angus Beef Chuck Steak Burgers, 4 oz.	10 lb.
<b>ADVANCEPIERRE™ PATTIES &amp; STEAKS</b>		
10000029512	Flame Grilled Chopped Beef Steak, 2 oz.	20 lb.
10000039810	FC Angus Beef Patties, 3.17 oz.	15 lb.
10000015240	Flame Grilled Beef Pattie, 4.0 oz.	10 lb.
10000015030	Flame Grilled Beef Steak Burger, 4.0 oz.	10 lb.
10000097926	Flame Grilled Chopped Beef Steak, 3.3 oz.	22 lb.
10000019267	FC Flamebroiled Boneless Rib Shaped Pork Patties w/BBQ Sauce, 3.4 oz.	10 lb.
10000019390	Flamebroiled, Rib Shaped Pork Patty, 5.15 oz.	43 lb.
<b>PHILLY STEAKS, FULLY COOKED</b>		
10000009813	<i>Steak-EZE® Redi-Steak®</i> Sirloin Beef, FC	12lb.
10000097565	<i>Steak-EZE® Redi-Steak®</i> FC Philly Style Beef Sliced Steak	10 lb.
10000021140	<i>Steak-Eze® Breakaway®</i> Sirloin Beef Steak - Non Marinated, 3.9 oz.	12 lb.
10000051653	Philadelphia Pre-Cooked Steak Cooked Sliced Beef Steak	10 lb.
10000015775	<i>Allied™</i> FC Seasoned Beef Sandwich Slices	10 lb.
<b>PHILLY STEAKS, UNCOOKED</b>		
10000016140	<i>The Original Steak-EZE® Revolutionary Fast BreakAway®</i> Uncooked Sirloin Beef Flat Steak, Non Marinated, 4 oz., 40 ct.	10 lb.
10000060001	<i>The Original Steak-EZE® BreakAway®</i> Uncooked Sirloin Beef Steak, Non-Marinated, 6 oz.	12 lb.
10000040001	<i>The Original Steak-EZE® BreakAway®</i> Uncooked Beef Steak, Marinated, 4 oz.	12 lb.
10000012401	<i>The Original Steak-EZE® BreakAway®</i> Uncooked Sirloin Beef Steak, Lightly Marinated, 4 oz.	12 lb.
10000035402	<i>The Original Philly Freedom® BreakAway®</i> Beef Steak Slices, Marinated with Food Starch, 4 oz.	10 lb.

Code	Description	Case Wt.
<b>PHILLY STEAKS, UNCOOKED (CONT'D)</b>		
10000030400	<i>Philly Freedom®</i> Uncooked Traditional Beef Flat Steak Slices, Marinated with Food Starch, 4 oz.	10 lb.
10000030500	<i>Philly Freedom®</i> Uncooked Traditional Beef Flat Steak Slices, Marinated with Food Starch, 5 oz.	10 lb.
10000033060	<i>Philly Freedom®</i> Uncooked Traditional Beef Flat Steak Slices, Marinated with Food Starch, 6 oz.	10 lb.
10000039326	<i>Original Philly®</i> Uncooked Beef Sandwich Slices, 4 oz.	10 lb.
<b>BONICI® MEATBALLS, FULLY COOKED</b>		
10248080928	Italian Beef Meatballs, 1 oz.	2/5 lb.
10248090928	Italian Beef Meatballs, 0.5 oz.	2/5 lb.
<b>HILLSHIRE FARM® MEATBALLS, FULLY COOKED</b>		
10000048530	Italian-Style Beef & Pork Meatball w/Cheese, 1 oz.	2/5 lb.
<b>BREAKFAST</b>		
<b>JIMMY DEAN® JIMMY DEAN® PORK SAUSAGE PATTIES, FULLY COOKED</b>		
10000025446	All Natural* Formed Pork Sausage Patties, Mild, No MSG, CN, GF, 3.25", 107 ct.	10 lb.
10000025443	All Natural*, Formed Pork Sausage Patties, Mild, No MSG, CN, 3.75", 80 ct.	10 lb.
10000019138	Pork Sausage Patties, Gluten Free, 3.75", 107 ct.	10 lb.
10000019137	Pork Sausage Patties, Gluten Free, 3.75", 80 ct.	10 lb.
10000019140	Pork Sausage Patties, 3.75", 107 ct.	10 lb.
10000019385	Pork Sausage Patties, 3.75", 2 oz., 80 ct.	10 lb.
10000019139	Pork Sausage Patties, 3.25", 1 oz., 80 ct.	10 lb.
<b>JIMMY DEAN® JIMMY DEAN® PORK SAUSAGE PATTIES, RAW</b>		
10000022115	<i>Butcher's Recipe</i> Pork Sausage Wide Patties, 3.5", 64 ct.	12 lb.
10000019217	Pork Patties, Original, No MSG, 2.875", 96 ct.	12 lb.
<b>JIMMY DEAN® JIMMY DEAN® PORK SAUSAGE LINKS, FULLY COOKED</b>		
10000023705	Pork Sausage Links, No MSG, Gluten Free, 100 ct.	10 lb.
10000023704	Skinless Pork Sausage Links, Gluten Free, 3.5", 80 ct.	10 lb.
<b>JIMMY DEAN® JIMMY DEAN® PORK SAUSAGE LINKS, UNCOOKED</b>		
10000019006	Pork Casing Links, Original, No MSG, 3.75", 64 ct.	12 lb.
10000019001	Pork Casing Links, Original, No MSG, 3.75", 96 ct.	13 lb.
<b>JIMMY DEAN® JIMMY DEAN® TURKEY SAUSAGE PATTIES &amp; LINKS, FULLY COOKED</b>		
10000015938	Reduced Fat Turkey Sausage Patties, CN, Gluten Free, 2.25", 64 ct.	12 lb.
10000019669	Turkey Sausage Links, 3.0", 80 ct.	10 lb.
<b>JIMMY DEAN® JIMMY DEAN® TURKEY SAUSAGE PATTIES &amp; LINKS, UNCOOKED</b>		
10000014106	Reduced Fat Country Sage Turkey Sausage Patties, 107 ct.	10 lb.
<b>WRIGHT® WRIGHT® BRAND BACON, RAW</b>		
10000043824	1/2" Pre-Sliced Steak Cut Bacon	15 lb.
10149320616	Naturally Hickory Smoked Regular Sliced Bacon	15 lb.
10258940616	Naturally Applewood Smoked Regular Sliced Bacon	15 lb.
12091680616	Naturally Hickory Smoked Thin Sliced Bacon	15 lb.
<b>JIMMY DEAN® JIMMY DEAN® BACON, FULLY COOKED</b>		
10000043812	Hickory Smoked Regular Bacon Slices, 150 ct.	4.5 lb.
10000044015	Hardwood Smoked Round Bacon Slices, 96 ct.	3.8 lb.
10000043811	Hickory Smoked Thick Bacon Slices, 150 ct.	5.5 lb.
<b>HILLSHIRE FARM® HILLSHIRE FARM® BACON, FULLY COOKED</b>		
10240300269	<i>Bakin' Bacon™</i> Par-Cooked Heat-N-Serve Pizza Topping, 80 ct.	4/2.5 lb.
<b>MEXICAN ORIGINAL® MEXICAN ORIGINAL® TORTILLAS, CHIPS &amp; SHELLS</b>		
10077100621	11" Pressed Flour Tortillas, 288 ct.	30 lb.
10078030621	12" Pressed Flour Tortillas, 144 ct.	30 lb.
10222590621	6.25" Shelf Stable Whole Grain Reduced Sodium Tortillas, 144 ct.	18.75 lb.
10077130621	10" Pressed Flour Tortillas, 192 ct.	27.5 lb.
10078280621	12" White Pressed Flour Wraps, 72 ct.	16.5 lb.
10248500621	6" Whole Grain Yellow Corn Taco Shells, 200 ct.	6.5 lb.

<sup>1</sup>Minimally processed. No artificial ingredients.  
<sup>2</sup>NACS SOI In Store Performance 2022-April 2023; <sup>3</sup>NPD Crest, September 2022, Last 12 Months.

<sup>3</sup>Datassential Sandwich Report Mar 2023

# PIZZA COMPONENTS



## 2/3

Pizza is found on over  $\frac{2}{3}$ rd<sup>s</sup> of c-store menus and  $\frac{1}{3}$  of all foodservice menus<sup>1</sup>

C-stores are growing pizza servings over the long-term faster than any other segment, with a +3% 5-Yr CAGR.<sup>2</sup>

Pizza servings in C-store are up 5% from 3 years ago.

## 204M

servings within the last 12 months.<sup>3</sup>

Code	Description	Case Wt.
<b>HILLSHIRE FARM® PEPPERONI TOPPINGS</b>		
10000060171	Cupping Pepperoni, 12/oz.	2/12.5 lb.
11050170269	Pork and Beef Sliced Pepperoni, 14/oz.	2/12.5 lb.
10157320393	Pork, Beef Sliced Pepperoni, 14/oz.	2/12.5 lb.
10212010269	Chicken, Beef Sliced Pepperoni, 14/oz.	2/12.5 lb.
10587030465	Pork, Chicken, Beef Sliced Pepperoni, 14/oz.	2/12.5 lb.
<b>HILLSHIRE FARM® CRUMBLES, FULLY COOKED</b>		
11044350269	Smoked Boneless Sliced & Quartered Ham, 12 pcs./oz.	2/5 lb.
11015810269	Italian-Style Sausage, Large Chunk, 14 pcs./oz.	2/5 lb.
<b>HILLSHIRE FARM® CRUMBLES, UNCOOKED</b>		
10015620269	All Natural* Pork Italian Sausage Crumbles, Large, 14 pcs./oz.	2/5 lb.
10015480393	Pork Crumbles w/ Italian Style Seasonings, Large, 14 pcs./oz.	2/5 lb.
11018160269	<i>Old World Specialties®</i> Pork Crumbles w/ Italian Style Seasonings, Large	2/5 lb.
11018170269	<i>Old World Specialties®</i> Pork Crumbles w/ Spicy Italian Style Seasonings, Large	2/5 lb.
10000041301	All Natural* Pork Chorizo Crumbles	2/5 lb.
10015550393	Cooked Pork Topping	2/5 lb.
10040640414	All Natural* Sauté Style Pork Crumbles, Large, 19 pcs./oz.	2/5 lb.
11014750269	All Natural* Sauté Style Pork Crumbles, Small, 57 pcs./oz.	2/5 lb.
<b>HILLSHIRE FARM® BACON &amp; HAM TOPPINGS</b>		
10240300269	<i>Bakin' Bacon™</i> Heat & Serve Bacon	4/2.5 lb.
10558000282	1/4" Diced Ham, Water Added	2/5 lb.
10000041259	Fully Cooked Sliced Pork Belly Topping	2/5 lb.

\*Minimally processed. No artificial ingredients.  
Technomic Ignite Q4 2022. Datassential Menu Trends Q4 2022

<sup>2</sup>Circana/CREST, YE May 2022  
<sup>3</sup>NPD Crest, August 2022. Last 12 months.



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